



## ABOUT JOAN ROCA

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Joan Roca (Barcelona 1958) emigrated to Costa Rica in 1973 and began his career in the swimming pool industry in 1975. Member of the Association of Pool & Spa Professional (APSP) since 1982. He graduated as an Industrial Engineer in 1984. Certified in 1986 by the National Swimming Pool Foundation (NSPF) first as Certified Pool Operator and then in 1988 Certified Pool Instructor.

In the following years he continues his studies through educational programs and more than 200 high-level seminars, and in 2005 he was certified as a Certified Building Professional by the APSP and graduated Master Professional Watershape Designer SWD at Genesis University, creating his recognized swimming pool design and construction company under the seal of JOAN ROCA MASTER POOL DESIGNER

Three times awarded Master of Design by Pool & Spa News, 2008, 2014 & 2018. Over the years his work has been recognized and awarded internationally 19 times. Several publishers around the world have admired his creativity publishing his work in books in 7 languages, and has come to be on the front cover of 15 prestigious magazines in the USA; Luxury Pools, Aquamagazine, Watershapes, Pool & Spa News, SPAIN; Piscinas Actualidad, COSTA RICA; Estilos y Casas, Su Casa, Casa Ideal, PANAMA; ABC, Area.

In 2013 he obtained a Master's degree at INCAE Business School moving his head office to Panama until 2020 to attend Latin America.

In 2021 he moved to Jacksonville, Florida, expanding his work worldwide. The excellent work of his firm has contributed to raising the quality of the swimming pool industry to the highest level.

Joan Roca, with 45 years of experience and more than 1,000 swimming pools under his belt, residential and commercial, fountains, reflecting pools and water gardens, in design and construction, turns outdoor space into a work of art, combining natural and avant-garde elements with the latest technologies. . Its main material used for finishes are natural stones, among them the Indonesian stone called Sukabumi (Bali Stone), marbles from Turkey, Egypt and Greece.

"I design swimming pools that make people happy, to give their owners a unique experience of their personality, to leave in their gardens a piece of art of water. I try to make each pool design special, with unconventional materials, innovating in each project."

Joan Roca

## ACCREDITATIONS

- IWI International Watershape Institute-Professional 2020
- Commercial Pools & Waterparks by Genesis3 University-2014
- Master of Design by Pool & Spa News -2008, 2014 and 2018
- INCAE Business School PAG 2013
- Fluid Engineering Advanced I & II, by Genesis3 University -2009-2010
- CBP Certified Building Professional by APSP since 2006
- SWD Master by Genesis3 University and NSPF since 2005
- Crystal Fountains Institute, Toronto. – 2006
- Landscape Lighting Institute by Janet Lennox Moyer, New York.- 2006
- Certified Pebble & Plaster Installer by CLI, Inc. – 2006
- Professional Watershape Designer by Society of Watershape Designers. 2005
- Platinum member of Genesis3 Design Group – 2005
- Member of APSP (Association of Pool and Spa Professionals) – 2005
- Member of APWD (Association of Professional Watershapes Designers) – 2003
- Member of Genesis3 Design Group since 2003
- Member of American Shotcrete Association – 2000
- Field Training Pool / Spa Equipment by Sta-Rite Institute Industries. – 1998
- Certificate of Decorative Concrete Finishing by Increte Systems, Inc. – 1998
- Factory Certified Service Person by Sophisticated Systems, Inc. – 1988
- Certificate of Service and Installation by Arneson Products, Inc. – 1988
- Certified Pool Instructor by NSPF (National Swimming Pool Foundation) – 1988
- Certified Pool Operator by NSPF 1986
- Member of CFIA (Colegio Federado Ingenieros y Arquitectos) 1987 (#114572)
- Industrial Engineer UACA (Universidad Autónoma Centroamérica) 1984
- Member of NSPI (National Spa & Pool Institute) – 1982

## INTERNATIONAL AWARDS

- Masters of Design - 2018 Concrete pools. Pool & Spa News
- Masters of Design - 2014 Concrete pools. Pool & Spa News
- Gold Medal 2013 residential, International Awards of Excellence by APSP
- Gold GAVA Award Winner – 2011, Pool Infinity Edge Perimeter Overflow
- Gold GAVA Award Winner – 2010, Pool Infinity Edge Perimeter Overflow
- Gold GAVA Award Winner – 2010, Residential Natural Setting
- Masters of Design - 2008 Concrete pools. Pool & Spa News
- “Best in the World” / Chairman's Award 2006 by APSP
- Gold Medal 2006 Traditional, International Awards of Excellence by APSP
- Gold Medal 2006 Geometric, International Awards of Excellence by APSP
- Bronze Medal 2006 Traditional, International Awards of Excellence by APSP
- Bronze Medal – 2005, International Awards of Excellence by APSP
- Best Design – 2005 International Award by Oceanside Glasstile
- Best Design – 2005 The Art of Water International Award by VISUALS
- Gold Medal – 2003, International Awards of Excellence by NSPI
- Bronze Medal – 2002, International Awards of Excellence by NSPI
- Gold Medal – 2001, International Awards of Excellence by NSPI
- Silver Medal – 2001, International Awards of Excellence by NSPI
- Bronze Medal – 2001, International Awards of Excellence by NSPI